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Appendix C

Lilac Trademarks and Trade Designations

In some countries, plants are marketed using trademarks. Such marks are the intellectual property of a person or some corporate body and are not therefore freely available to any person to use; consequently, they cannot be considered as names (ICNCP-2004; Principle 4).

Since trademarks and trade designations are not names; they must not be confused with cultivar epithets (varietal denominations or codes). Trademarks should be identified by the symbols TM or [®]. In the Register and affiliated files trademarks and trade designations are written in SMALL CAPITALS to distinguish them from cultivar names. Cultivar epithets are identified by placing them between single quotation marks.

Trademark or Trade Designation:	Owner of trademark or trade designation:	Varietal denomination (= cultivar epithet or code):	Originator of cultivar:	Species affiliation: <i>Syringa</i>
BEIJING GOLD [®]	Chicagoland Grows [®] Inc., USA	‘Zhang Zhiming’	Zhang Zhiming	<i>pekinensis</i>
BLOOMERANG TM	Spring Meadow Nursery, Inc.	‘Penda’	Tim Wood	(complex hybrid)
BLUE SKIES [®]	Monrovia Nursery Co., USA	‘Monore’	Moore	<i>vulgaris</i>
BURGUNDY QUEEN [®]	L. E. Cooke Co., Inc., USA	‘LECBurg’	Daniels	<i>vulgaris</i>
CHINA SNOW [®]	Chicagoland Grows TM , USA	‘Morton’	Rock & Bachtell	<i>pekinensis</i>
COPPER CURLS [®]	North Dakota State University, USA	‘SunDak’	Herman	<i>pekinensis</i>
ELFE TM	Kircher Baumschulen, D	‘Dark Night’	Sobeck	× <i>hyacinthiflora</i>

ELFENKÖNIG™	Kircher Baumschulen, D	‘Sunset’	R. B. Clarke, USA	× <i>hyacinthiflora</i>
FAIRY DUST®	Bailey Nurseries Inc., USA	‘Baildust’	N. S. Holland, USA	(complex hybrid)
FLAMINGO™	Kircher Baumschulen, D	‘Edward J. Gardner’	E. J. Gardner, USA	<i>vulgaris</i>
FRAU HOLLE™	Kircher Baumschulen, D	‘St. Margaret’	M. E. Blacklock,	<i>vulgaris</i>
IVORY PILLAR™	Carlton™ Plants, USA	‘Willamette’	?, USA	<i>reticulata</i>
JOSÉE™	Pépinières Minier, F	‘MORjos 060F’	G. M. Morel, F	(complex hybrid)
LUDWIG SPAETH	trade design. for North America	‘Andenken an Ludwig Späth’	L. Späth nurseries	<i>vulgaris</i>
MACKINAC ISLAND™	Mackinac Island Florist (Steve Christie), USA	not known	?	<i>vulgaris</i>
MISS AMERICA	?, D	‘Agnes Smith’	O. M. Rogers, USA	Villosae Group
MISS JAPAN	Nursery 't West, NL	not available	I. Preston, CA	Villosae Group
MISS POLAND	Nursery 't West, NL	not available	I. Preston, CA	Villosae Group
MISS SUSIE®	Beaver Creek Nursery, Inc., USA	‘Klmone’	R. G. Klehm, USA	<i>pubescens</i> subsp. <i>patula</i>
MISS USA™	Kircher Baumschulen, D	‘Agnes Smith’	O. M. Rogers, USA	Villosae Group
PRINCE CHARMING®	Bailey Nurseries Inc., USA	‘Bailming’	N. S. Holland, USA	(complex hybrid)
REGENT®	Princeton Nurseries, USA	‘PNI 7523’	W. Flemer III, USA	<i>reticulata</i> subsp. <i>reticulata</i>

RÊVE BLEU™	André Briant Jeunes Plantes, F	‘Delreb’	G. Delbard, F	<i>vulgaris</i>
ROSENROT	Kircher Baumschulen, D	‘Maiden's Blush’	F. L. Skinner, CA	× <i>hyacinthiflora</i>
ROSENROT	Lorenz von Ehren , D	‘California Rose’	J. Sobeck, USA	× <i>hyacinthiflora</i>
SCHNEEKÖNIGIN ®	Roskamp Baumschulen, D	not available	?	<i>vulgaris</i>
SCHNEEWEIßCH EN™	Kircher Baumschulen, D	‘Mount Baker’	F. L. Skinner, CA	× <i>hyacinthiflora</i>
SCHÖNE VON MOSKAU™	Kircher Baumschulen, D	‘Krasavitsa Moskvy’	L. A. Kolesnikov, RU	<i>vulgaris</i>
SIGNATURE™	Lake County Nursery, Inc., USA	‘Sigzam’	J. W. Zampini, USA	<i>reticulata</i> subsp. <i>reticulata</i>
SNOWCAP™	Carlton™ Plants, USA	‘Elliott’	?	<i>reticulata</i>
STERNTALER™	Kircher Baumschulen, D	Primrose (Holden selection)	Holden Arboretum, USA	<i>vulgaris</i>
SUGAR PLUM FAIRY®	Bailey Nurseries Inc., USA	‘Bailsugar’	N. S. Holland, USA	(complex hybrid)
SUMMER CHARM®	Discov-Tree R. & D., USA	‘DTR 124’	W. N. Wandell, USA	<i>pekinensis</i>
TAUSENDSCHÖN	Roskamp Baumschulen, D	<i>S. oblata</i> subsp. <i>dilatata</i>	(K. Kircher)	<i>oblata</i> subsp. <i>dilatata</i>
THUMBELINA®	Bailey Nurseries Inc., USA	‘Bailina’	N. S. Holland, USA	(complex hybrid)
TINKERBELLE®	Bailey Nurseries Inc., USA	‘Bailbelle’	N. S. Holland, USA	(complex hybrid)
WATER TOWER® or WATERTOWER® See: CHINA SNOW™				

NOTE:

Usually the symbol [™] stands for trademarks established and maintained by usage; the symbol [®] is used mostly for trademarks registered in the USA.

Country designations: CA=Canada, D=Germany, F=France, RU=Russian Federation, USA=United States of America.

If the plant is patented, the cultivar name typically appears on the U S Plant Patent website www.uspto.gov/web/offices/pac/doc/general/plant.htm. A cultivar name cannot be validly registered as a trademark at the U S Patent & Trademark Office.

For additional information on trademarks and their use and misuse for plants see: Trehane, P., Trademarks are not names. *Hortax News* 1(5):27-32 [May 31, 2001], or on the Internet: www.hortax.org.uk/hortaxnews/text5.html#sect8.